

# OACD STATE MEETING

## NO. 87

Norman, OK

February, 23, 24, 25

# SOIL EROSION: A NATIONAL MENACE

H.H. BENNETT  
BUREAU OF CHEMISTRY AND SOILS  
1928

# GROUND GAINED, GROUND LOST

*FROM 1935 TO 2025; HOW FAR WE HAVE COME IN 90 YEARS*

*Sponsorship Packet*





# OACD'S 87th Annual State Meeting

## SPONSOR FORM FOR THE 2025 OACD ANNUAL MEETING

This form must be completed and emailed to Jean Lam at [jeanlam@okconservation.org](mailto:jeanlam@okconservation.org) by Monday, February 17, 2025. **Please include a high resolution copy of your logo when you submit this form.**

We are happy to announce that we will be holding our 87th Oklahoma Association of Conservation Districts meeting February 23, 24, and 25, 2025. This annual conference averages 350 farmers, ranchers, and professional natural resources staff from across Oklahoma in attendance. This event will take place in person at our NEW location the Embassy Suites Convention Center Hotel located at 2501 Conference Drive, Norman, OK.

Meeting details can be found at [www.okconservation.org/statemeeting25](http://www.okconservation.org/statemeeting25)

Thank You,  
Joe Caughlin, OACD President

## AGENDA TOPICS AND GUESTS FOR THE MEETING INCLUDE:

- Jason Brown, retired NFL Center, founder & farmer of First Fruits Farm, "*From Gridiron to Green Fields: Cultivating Conservation and Community*"; Instagram @*wisefarmerbrown*
- Christine Martin, holistic management trainer and regenerative ranching consultant of "The Regen Ranching Consulting"
- Nick Vos, NW OK regenerative farmer, Vos Farms,
- Casey Merrifield, Ph. D, cofounder of ConneXtion Worldwide, Leadership Coach & Consultant

## LOCATION:

Embassy Suites Norman  
2501 Conference Drive  
Norman, OK 73069

Send completed form and payment to:  
OACD PO Box 2775 Oklahoma City, OK 73101

Questions & Credit Card Payment:

Jean Lam at [jeanlam@okconservation.org](mailto:jeanlam@okconservation.org) Ph: 405-207-7260



# OACD'S 87th Annual State Meeting

Organization/Business Name : \_\_\_\_\_ Contact Person: \_\_\_\_\_  
 Street Address : \_\_\_\_\_ City/State/Zip: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Cell Phone Number: \_\_\_\_\_

\_\_\_\_\_ **\$2,500 Registration for February 23, 24 & 25th**

Includes one table in prime exhibit area, 6 registrations for the meeting, 6 banquet reservations, 6 Monday lunch reservations, 6 Tuesday lunch reservations, company logo on all conference materials, recognition in all press releases, company logo on OACD website, company logo on sponsor boards, company logo in program, company/organization recognition during the legislative banquet, and information about your organization placed in each registration packet.

**COST \$2,500.00**

\_\_\_\_\_ **\$1,200 Registration for February 23, 24 & 25th**

Includes one table in the exhibit area, 3 registrations for the meeting, 3 Monday lunch reservations, 3 legislative banquet reservations, 3 Tuesday lunch reservations, company recognition on sponsor boards, company recognition in the program, company listing during legislative banquet, company listing on OACD website.

**COST \$1,200.00**

\_\_\_\_\_ **\$600 Registration for February 23, 24 & 25th**

Includes one table in the exhibit area, 2 registrations for meeting, 2 Monday lunch reservations, 2 banquet reservations, 2 Tuesday lunch reservations, company listing on sponsor board, company listing in the program, listing on OACD website.

**COST \$600.00**

\_\_\_\_\_ **\$350 Registration for February 23, 24 & 25th**

This level includes one table in the exhibit area and 1 registration for the meeting only. No meals are included, but may be purchased separately.

**COST \$350.00**

Additional Meal Tickets may be purchased:

Monday Lunch- \$45	Number of Tickets: _____
Monday Banquet- \$70	Number of Tickets: _____
Tuesday Lunch- \$45	Number of Tickets: _____

\_\_\_\_\_ Payment is Enclosed

\_\_\_\_\_ Payment by Credit Card at [okconservation.org/statemeeting25](http://okconservation.org/statemeeting25)

**All credit/debit cards will be charged a 5.4% processing fee**



# OACD'S 87th Annual State Meeting

## **DATES & HOURS**

Sunday February 23th, 1:00-5:00 p.m.

Monday February 24th, 7:00 a.m. - 4:00 p.m.

Tuesday February 25th, 8:00 a.m. - 3:00 p.m.

## **LOCATION**

Embassy Suites by Hilton Norman Hotel & Conference Center, 2501 Conference Dr, Norman, OK 73069

## **BOOTH EQUIPMENT**

Each booth will be equipped with (1) - 6' skirted table and (2) folding chairs.

## **ELECTRICITY**

Please specify if you need electricity:

Electricity Needed

Electricity Not Needed

## **SET UP & TEAR DOWN**

Exhibitor set-up hours begin at noon on Sunday, February 23th. All exhibits should be set up by 7:00 a.m.

Monday, February 24th. Please do not dismantle your exhibit before Tuesday, 25th at 2:00 p.m

## **MEALS**

If your level of participation does not include meals and you wish to purchase meals, please make note of this on the registration form.

## **SILENT AUCTION**

OACD is hosting a silent and live auction at the annual meeting. OACD, OACDE, and the Auxiliary sponsor the event. The silent auction will be held Sunday and Monday. The live auction will be during the legislative banquet Monday evening. If you would like to donate any item(s) for the auction, please contact Jean Lam by email at [jeanlam@okconservation.org](mailto:jeanlam@okconservation.org), by phone at (405) 207-7260 or simply bring the items to the registration table on the day of the meeting.

**Send completed form and payment to:**

**OACD PO Box 2775 Oklahoma City, OK 73101**

**Questions & Credit Card Payment:**

**Jean Lam at [jeanlam@okconservation.org](mailto:jeanlam@okconservation.org) Ph: 405-207-7260**